



Oil & Gas Digital Twin Conference & Exhibition 2025

May 14-15, 2025 | Houston, TX, USA

Discover latest solutions and emerging trends in the industries!

Our current & previous sponsors:



ABOUT THE CONFERENCE

The Oil & Gas Digital Twin Conference 2025 stands as a pivotal gathering where industry professionals and technology innovators convene physically to spearhead an extensive digital transformation within the Oil & Gas sector.

In this immersive environment, participants can anticipate a wealth of insights, including real-world case studies and engaging discussions on the latest technological advancements.

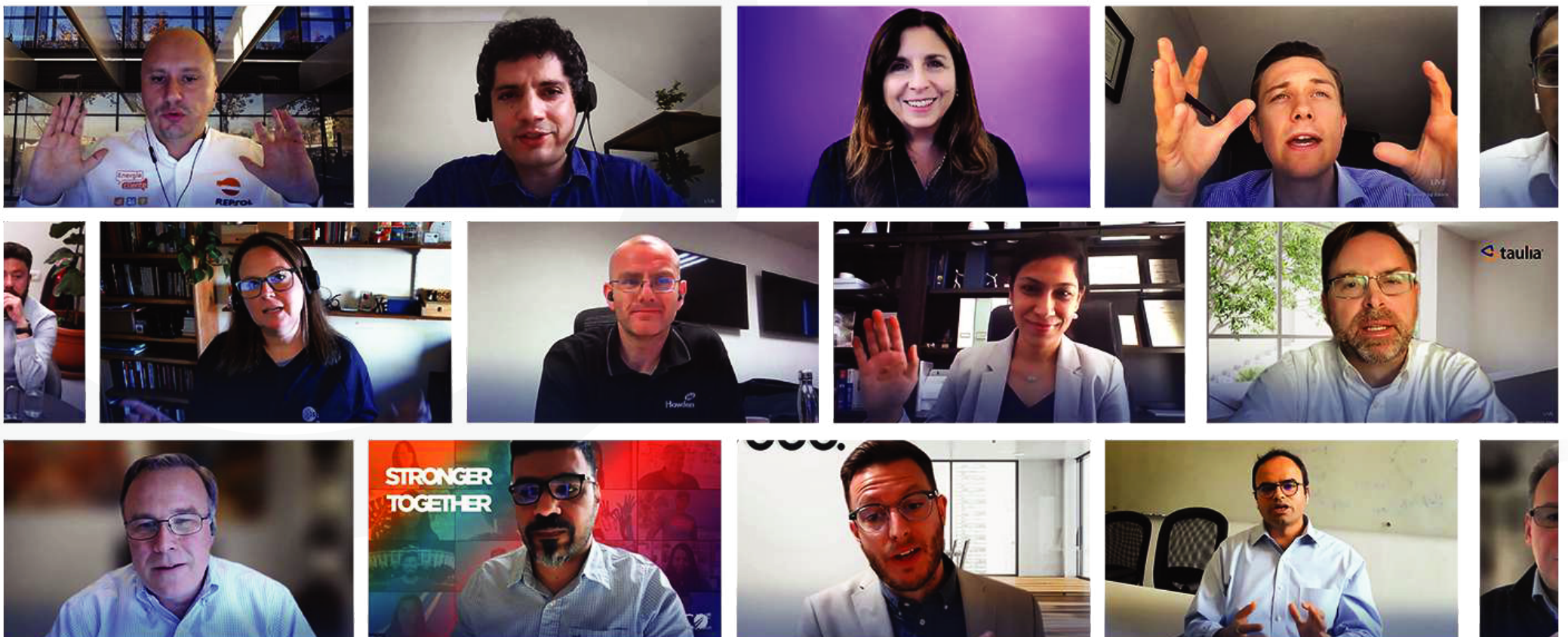
This exclusive event is dedicated to exploring the nuances of the digital twin ecosystem, delving into crucial aspects such as sustainability, operational impact using Digital Twin and Generative AI, digital integration in the upstream sector, cybersecurity considerations, and efficiency improvements in Asset Performance Management. Notably, the conference highlights the crucial role of Digital Twin in steering the industry towards a Net Zero Future, emphasizing sustainability and operational excellence as key objectives.

The conference agenda is meticulously curated to provide an in-depth exploration of critical industry challenges and cutting-edge innovations. With a commitment to fostering collaboration and networking opportunities, the event serves as a platform where industry leaders can exchange ideas, explore innovative techniques, and establish enduring connections. As the Oil & Gas sector charts its digital future, this conference serves as a guiding beacon, enabling professionals to make informed decisions and embrace technologies shaping the industry's trajectory

Conference Theme/Keytopics

- ★ Leveraging Digital Twin and Generative AI to gauge their impact on operational efficiency and productivity
- ★ Examining the digital integration in the upstream sector amidst disruptions, technology transitions, and an agile workforce, while simultaneously evaluating the cybersecurity risks associated with enhanced technology deployment
- ★ Improving business efficiency through digitalization in Asset Performance Management, emphasizing effective data handling and operational models
- ★ Exploring the critical role of a Digital Twin and a data-driven ecosystem in the Sustainable Roadmap for achieving a Net Zero Future through the process of decarbonization
- ★ Highlighting best practices and real-world examples in understanding the dynamics between operators and vendors, focusing on roles, data ownership, and collaborative pathways
- ★ Navigating opportunities and challenges in corporate adaptation and change management while redefining leadership models

Our Session Glimpse





AMONG OUR REGULAR ATTENDEES



CONFERENCE IN NUMBERS

350+
Attendees

250+
Companies

24+
Technical
Speakers

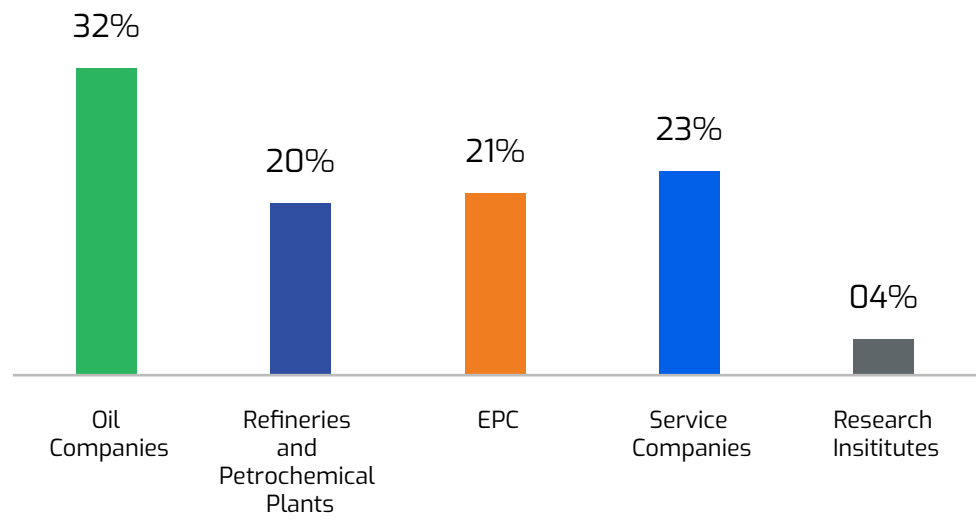
18+
Sponsors &
Exhibitors

35+
Countries

45+
Media Partners

Statistics of previous conference

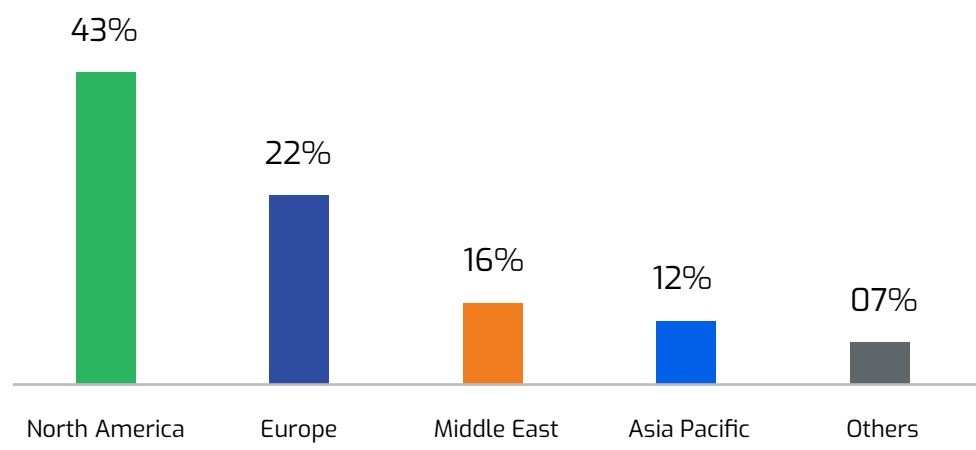
Attending Companies



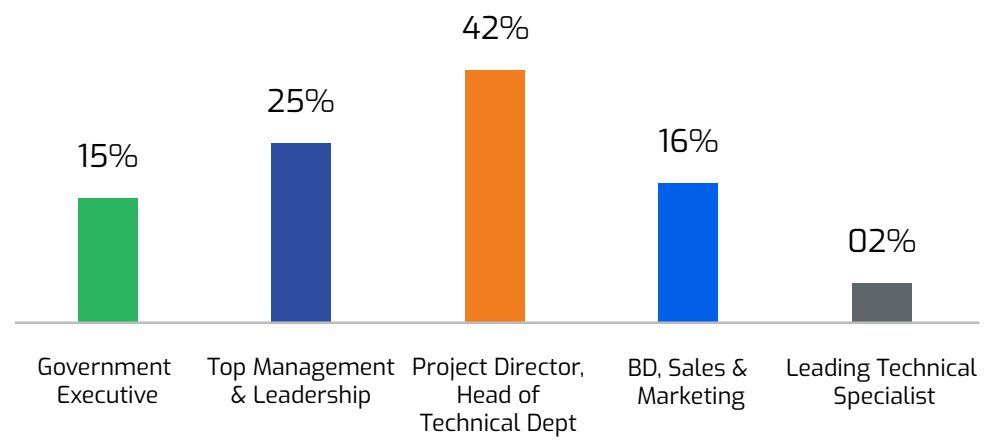
Company Size

- ✓ 10,000+ Employees - 30%
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%

Attendee Demographics (Location)



Attendee Job Profiles

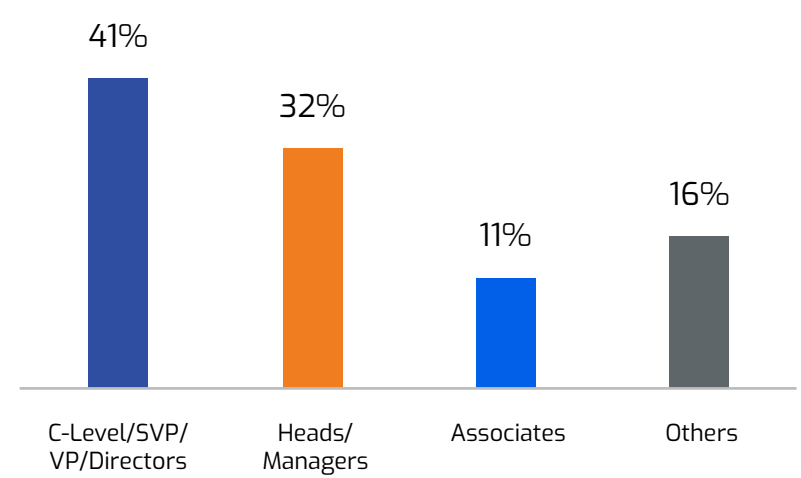


Attendee Seniority level breakdown

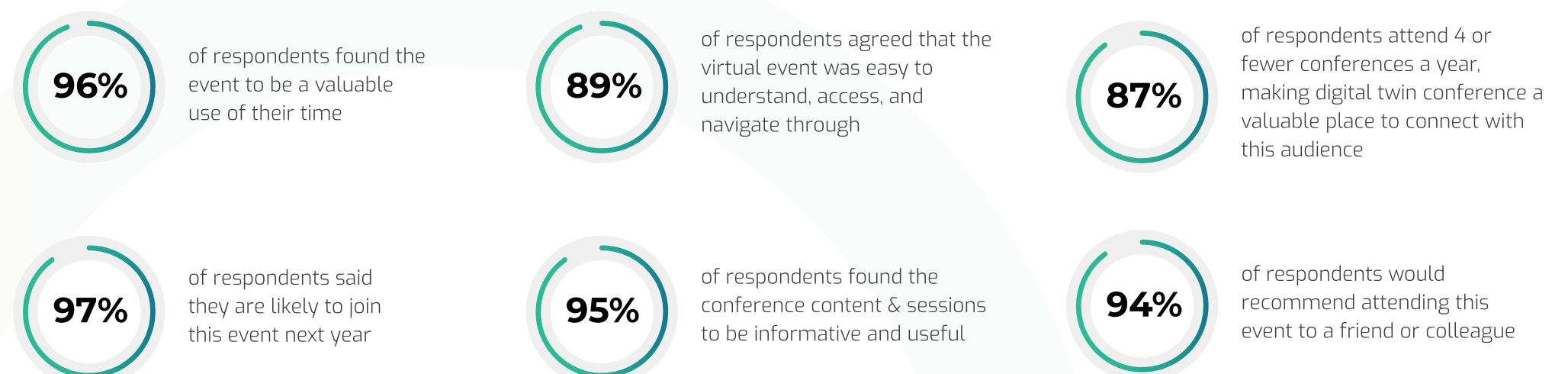
Attendee Job Functions

- ✓ Exploration & Production
- ✓ Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- ✓ IT Services and IT Consulting
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ Engineering, procurement, and construction (EPC)
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence

Attendee Seniority level



Attendee Survey Report



*Based on the attendee survey report from May, 2024

SPEAKING OPPORTUNITIES



SPEAKING SESSION

30 minutes session includes 10 min of Q&A's

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only

USD \$1299



PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

USD \$1699

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Noah Scott

Conference Producer & Speaking Opportunities

misbah.shaikh@ptnevents.com



Day 1 | Wednesday, May 14, 2025

(Agenda as of 08 October, 2024 and subject to change)

Sponsored Sessions Booked Sessions Available Sessions

08:15
Registration & Refreshment Networking



08:30
The Complexities of Digital Cognition are not that Complex

- It's not so much the twin that you need, as much as it is the cognition...
• Digital Twins don't have to be complex; they just must be continually utilized
• Complex programs offered by developers only serve the developer - not the client
• In-house personnel are capable given the correct and widely available tools

James Haw
Vice President of Automation and Digital Strategy, Operations Technology Specialists, LLC



09:00
Available Session

09:30
Available Session

10:00
Process Optimization using data

- Linking systems to pull and push data through a process, leveraging a single source of truth, automation, removal of manual handling, consistency and rapid improvement of throughput.
• Discussing our experience in this space for Australia's largest Gas Wholesaler - APA Group - as well as their return on investment, outlining their use case which is based on laying gas pipes and ensuring the As Laid engineering drawings are submitted to the regulatory body in hours rather than months.

Cameron Wells
Managing Director, Data Sagacity



Networking Break

10:30 (30min)

11:00
Digital Transformation for Equipment Health in a Refinery Setting using a Digital Infrastructure and Analytics to Inform Decisions

- The Digital Transformation ERA
• Understanding Equipment Health and Performance
• Digital Transformation Technology Components (People, Process, and Technology)
• A Refinery of the Future Pilot case study

Preston Johson
Business Development Leader, Cutsforth



11:30
Booked for HMEL



12:00
Transforming Construction Planning with XR for AWP Sequences

- Introduces collaborative XR technology, enabling users to visualize construction projects in 3D and discuss plans in a virtual environment.
• Highlights XR's benefits for intuitive design understanding across disciplines, promoting faster decision-making and project visualization before construction.
• Demonstrates smoother project execution and efficiency improvements through case studies of AWP in immersive XR environments.

Syful Anwa Mustafa
Project Excellence, PETRONAS

Ahmad Muizuddin Talib
Project Excellence, PETRONAS



12:30
Orchestrating Value And Adoption: Key To Successful Digital Engineering Transformation

- Overview of the O&G sector's digital transformation
• Challenges in achieving full value potential from digital transformations (given the Complexity, heterogeneity, and maturity of transformation initiatives)
• Our Approach: Integrated Value Office as custodian for all initiatives

Kamilah M A Jamil
Head Value Creation, PETRONAS

M Faidsal M Farid
Senior Manager, PETRONAS



Networking Break

13:00 (1 hour)

14:00
Available Session

14:30
Available Session

15:00
Available Session

15:30
Available Session

Networking Break

16:00 (30 mins)

16:30
Available Session

17:00
Available Session

End of Day 1

Day 2 | Thursday, May 15, 2025

(Agenda as of 08 October, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:15

Registration & Refreshment Networking



08:30

Available Session

09:00

Available Session

09:30

Available Session

10:00

Available Session

Networking Break

10:30 [30min]

11:00

Available Session

11:30

Available Session

12:00

Available Session

12:30

Available Session

Networking Break

13:00 [1 hour]

14:00

Available Session

14:30

Available Session

15:00

Available Session

15:30

Available Session

Networking Break

16:00 [30 mins]

16:30

Available Session

17:00

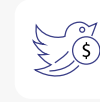
Available Session

End of Day 2



DELEGATE PASS INCLUDES FOLLOWING

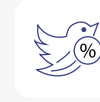
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception



SUPER EARLY BIRD

Window closing on **Dec 10, 2024**

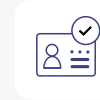
USD \$799
(Exclusive of service charge)



EARLY BIRD

Window closing on **March 5, 2025**

USD \$899
(Exclusive of service charge)



REGULAR PASS

Window closing on **May 14, 2025**

USD \$999
(Exclusive of service charge)

10% OFF
GROUP OF 2

15% OFF
GROUP OF 3

20% OFF
GROUP OF 5

Interested in Participating as a group?

Get in touch with the team for more information on group discounts

DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (254)-221-1464
digital-twin-conference.com/delegate_packages

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Session Sponsors



Visitors Feedback On Exhibition



rated the exhibition
in terms of value
addition



would recommend
event to others in
their field



rated the exhibition
good to excellent



rated technical
content as good to
excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5099</small>	USD \$3799 <small>USD \$5099</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-

EXHIBITION FLOOR PLAN

Presentation Room w/ seating for 96-104 attendees

Exhibit Booths

#1,2,3- 10ftx10ft Booth

#10,11,12,13,14,15 -8ftx8ft Booth

#16,17,18,19 -6ftx6ft Booth

#4,5,6,7,8 -4ftx6ft Booth

Each Booth to have

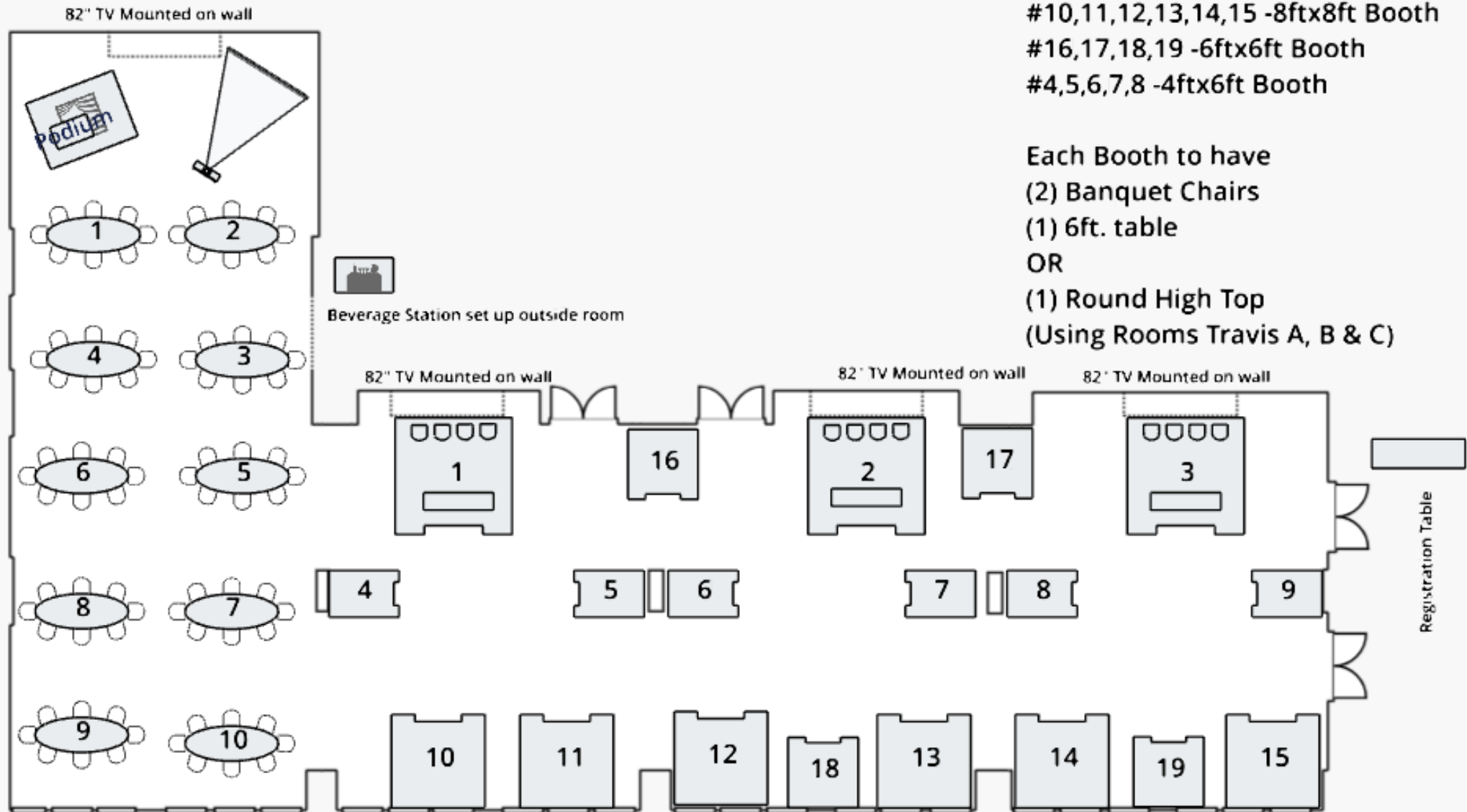
(2) Banquet Chairs

(1) 6ft. table

OR

(1) Round High Top

(Using Rooms Travis A, B & C)

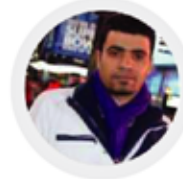


TESTIMONIALS AND EXPERIENCE



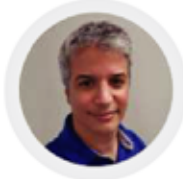
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference. Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



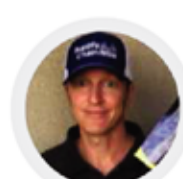
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader. It was amazing conference. Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution. Join us in shaping the future!

Get in touch with us on enquiry info@ptnevents.com



Our Flagship Events



Oil & Gas **Automation and Digitalization Conference 2025**

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

www.ogad-conference.com



Oil & Gas **Digital Transformation Conference 2025**

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

www.digital-transformation-conference.com



Digital Oilfield Conference 2025

Leveraging the technology innovation and Digital Revolutions.

www.digital-oilfield-conference.com



Artificial Lift Summit 2025

The Artificial Lift Summit brings E&P Innovators, Service Providers and Independent Operators together to exchange ideas to advance technical knowledge in artificial lift applications for unconventional shale developments.

www.artificial-lift-summit.com



To Find Out How To **Be A Part Of Our Community,**
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